



FOR IMMEDIATE RELEASE

VirtualAgility to Provide Ready-to-Run Crisis Management Solutions

Now public agencies and companies of any size can have proven capabilities immediately

WINCHESTER, MA—APRIL 25, 2011. As the catastrophes in Japan have demonstrated, risk and the consequences of risk are unavoidable. To help smaller public agencies and businesses prepare, VirtualAgility (VA) will now market rapidly deployable versions of its proven crisis management solutions worldwide. Ready-to-Run products incorporate VirtualAgility's Crisis WorkCenter and the same advanced IBM hardware and software as VA's large-scale solutions. And they can be implemented without disrupting customers' existing systems. These Ready-to-Run products are designed to increase "consumability," drastically simplifying the buying, configuring and installation process. With integration services provided by Avnet Embedded, a division of Avnet Electronics Marketing, an operating group of Avnet, Inc. (AVT), this out-of-the-box solution is available for order now.

"Our Ready-to-Run line minimizes the cost and complexity of deploying crisis management tools for smaller agencies and organizations," said VA President and CEO Stuart Rudolph. "There's no separate hardware and software to specify and install. With one phone call, you can have a world-class capability that is delivered in days."

With customers including the US Department of Homeland Security, and the Republics of Brazil and South Africa, VirtualAgility is considered the global gold standard in crisis management software. Its solutions overcome traditional barriers to inter- and intra-organizational collaboration, such as different communications and concern for proprietary data.

Preparedness is essential to effective response and VirtualAgility gives disparate groups a flexible platform for generating, disseminating and updating dynamic plans. Just as important, VirtualAgility provides an array of critical capabilities for maximizing the value of people, data, and resources to reduce the consequences of risk.

For example, VirtualAgility's Crisis WorkCenter allows users to aggregate, normalize, and visualize enormous amounts of information from multiple sources. Information is combined and presented graphically to speed comprehension, support better decisions and enable fast action. Crisis WorkCenter also integrates sensor data from all electronic sources as well as from "human sensors"-- the intelligence from people on the ground that helps managers maintain situational awareness and a common operational picture.

And of course, the system integrates social media such as Twitter and Facebook into a single solution that bridges the public/private community who are usually involved in crises.

According to Stuart Rudolph, VirtualAgility chose Avnet Embedded's integration services for several reasons. "Avnet Embedded has global reach and the resources to support our customers wherever they are," he said. "Avnet also has a thorough knowledge of IBM hardware and software. That will be critical to delivering products fast and right the first time."

"As the demand for more highly-integrated crisis management products continues to rise, Avnet's team of experts is poised to provide the hardware, software as well as integration and technical services to meet the needs of this important technology," said Chuck Kostalnick, senior vice president, Avnet Embedded Americas. Being able to assist VirtualAgility has allowed us to play a key role in this critical needs market."

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About VirtualAgility

VirtualAgility delivers easy-to-use, quick-to-configure Web 2.0 solutions for creating interoperability and business continuity in government and industry. With its robust line of SOA solutions, VA is helping customers meet the need for improved situational awareness and coordination within and among agencies. VirtualAgility solutions can be laid over existing "stovepipes" to create a common, integrated user view that doesn't disrupt day-to-day operations. Using patent-pending VA technology, even the most disparate organizations can plan, prepare, train, respond, reset and recover on a single platform. These Net-Centric Operations Framework solutions, built on advanced IBM technologies, represent the next level of collaboration and information sharing: true virtual agility.

