

**FOR IMMEDIATE RELEASE****RSM CONSULTING AND VIRTUALAGILITY TO DEPLOY Virtual\*RSM, TO MAKE SAFETY and SECURITY MANAGEMENT SERVICES AVAILABLE REAL-TIME IN THE CLOUD.**

Teams in remote, challenged, fluid and dangerous environments need resources that are fast, fresh and reliable – and can be accessed concurrently by both project and corporate offices.

**Winchester, MA, SEPTEMBER 8, 2011 PR Web** VirtualAgility of Winchester, MA, and Risk and Strategic Management Consulting (RSM) of Herndon, VA, have combined their in-depth knowledge and patented Web 2.0 technology to better serve governmental agencies, large commercial companies and NGOs that send teams to underdeveloped and potentially dangerous countries. RSM Consulting provides market entry planning; risk and emergency management consulting services; unique instructor, web, DVD and manual-led training; and business continuity management services. Previously, specific security and emergency plans, critical infrastructures and points of contact, and other key data were stored on an individual's laptop and in email, inaccessible to other members of the incident and crisis management teams. Now, teams will have online access to a much broader array of fresh information, points of contact, emergency plans, advisories, applications and databases dealing with everything from policies and plans, pre-deployment instructions and training, critical infrastructures and critical points of contact, to emergency management and normal project management requirements.

*“Virtual\*RSM will not only provide more immediate access to resources,”* said RSM COO, Michael Blyth, *“it will also integrate them in valuable ways, combining data with response plans, crisis procedures and protocols. Teams will be able to combine the specific tools and data they need at the moment into workspaces customized for specific purposes. In short, Virtual\*RSM will enable teams to achieve high levels of coordination and operational effectiveness, even in areas where they have little formal infrastructure to rely on, more effectively sharing information between the field and home office.”*

According to VirtualAgility CEO, Stuart Rudolph, *“VirtualAgility and RSM have packaged their extensive knowledge of crisis preparedness and management to create a dynamic, interactive, virtual risk and strategic management system for companies that deploy teams domestically and globally. Using Virtual\*RSM lets the subject matter experts at RSM and VirtualAgility deliver immediate value for their customers. Instant asset availability is a terrific advantage. Being able to integrate different kinds of key information, augment it, visualize it, and share it with colleagues in real-time is essential to performance, especially in crisis situations.”*

Virtual\*RSM is the kind of central nervous system that any client with field-based teams would want. It's a single, secure browser-accessible portal for current information related to the project, local environment, assets and plans. *Virtual\*RSM* brings together key knowledge from multiple information silos and connects them in relevant "built for purpose" workspaces. Teams can quickly view whatever info they need in a geo-located context. Authorized users can also contribute key field and project knowledge. At the home office, managers have a near-real-time window into projects and can access the data and reports they need without burdening the field teams. *Virtual\*RSM* provides an unprecedented degree of information coordination that saves time in day-to-day operations and can save lives in emergencies.

As a further advantage, *Virtual\*RSM* is available as a cloud-based service to enable customers to use only as much as they need when they need it. Access is sold on a per-person monthly subscription basis for easy cost justification.

RSM and VirtualAgility serve customers including the U.S. Departments of State, Defense, and Homeland Security, as well as corporations and non-governmental organizations.

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### **About VirtualAgility**

VirtualAgility delivers easy-to-use, quick-to-configure Web 2.0 solutions for creating interoperability and business continuity in government and industry. With its robust line of SOA solutions, VA is helping customers meet the need for improved situational awareness and coordination within and among organizations. VirtualAgility solutions can be laid over existing "stovepipes" to create a common, integrated user view that doesn't disrupt day-to-day operations. Using patented VirtualAgility technology, even the most disparate organizations can plan, prepare, train, respond, and recover on a single platform. These rapid application development solutions, built on advanced IBM technologies, represent the next level of collaboration and information sharing: true virtual agility.

### **About RSM Consulting**

Risk and Strategic Management Consulting provides high value, personalized and comprehensive market entry planning, business resilience, risk management, investigations and intelligence analysis, as well as education and training services to a wide spectrum of domestic and international clients. Our approach is to integrate business needs, project goals and financial objectives with strategic and operational risk considerations to enable organizations to be successful and safe within remote, new or challenged regions. We are a world leader in

safety, security and emergency management publications, as well as instructor training packages and e-learning and DVD based learning.